

# How J&A Freight Systems uses Spytec GPS for Supply Chain Visibility



**J&A Freight** is a third-party logistics provider based in Chicago that connects both domestic and international clients with commercial shipping needs to J&A's network of carriers. J&A Freight handles around 15,000 deliveries a year. Most deliveries consist of food-related items such as raw materials, food-grade chemicals, and packaging, but they also serve clients with other needs, such as shipping high-value items like semi-precious metals and components.

**“What your product provides is even better than an Amazon experience. We can tell our clients where their freight is as any given moment, down to the exact intersection.”**

— Paul Webster, CEO of J&A Freight

## CHALLENGE

Each individual trucking or shipping company J&A Freight works with may have its own tracking and fleet management systems, but there is no way for J&A Freight to reliably access these for updates on current deliveries. It was important for J&A Freight to invest in trackers they could easily install and remove. The tracker also had to be compact enough to mail back once the delivery was complete.

**Additionally, J&A Freight needed multiple user functionality in the tracking platform because they wanted their clients to be able see where their deliveries were and whether they would be on time.**

## SOLUTION

Paul Webster, CEO of J&A Freight, initially purchased a single Spytec GPS tracker after researching portable GPS solutions online. J&A Freight tested the tracker on a shipment before ordering additional devices from Spytec GPS directly. In the beginning J&A Freight experienced battery life issues with the trackers but after consulting a GPS specialist, they were able to resolve the problem by lowering the frequency of pings.

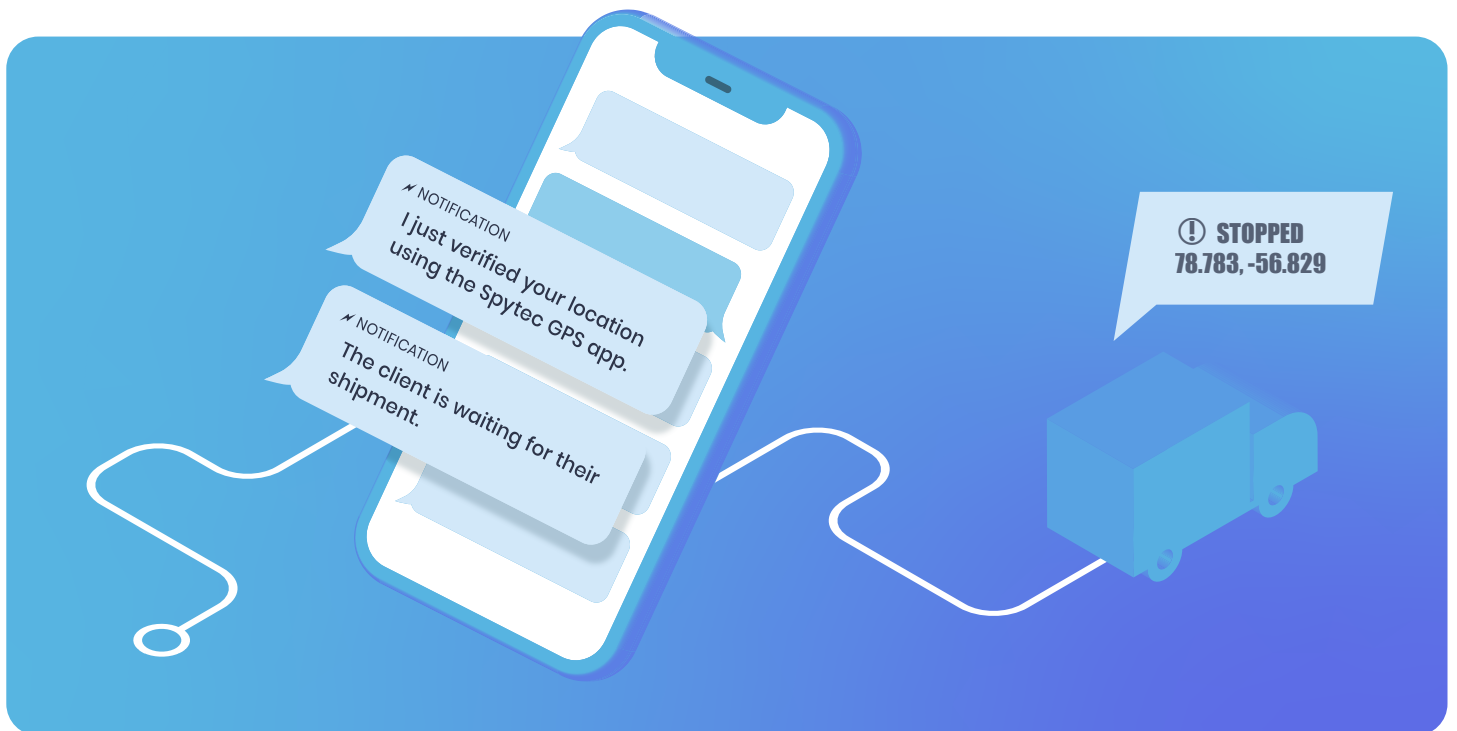
**Today J&A turns to Spytec GPS for reliable precision when other supply chain visibility solutions on the market just don't cut it.**

## BENEFITS

For J&A Freight, being able to provide customers with data about their shipments is crucial. J&A Freight's clients expect visibility every step of the way, so being able to provide live, accurate reports is a major benefit of using Spytec GPS, especially when the shipments in question contain high-value items.

Trackers are also useful in situations where a delivery is time-sensitive; in one scenario, a client was shooting a commercial and a necessary item had not yet arrived to the production set.

**J&A Freight was able to use the Spytec GPS tracker placed with the client's cargo to locate the delivery truck and wake the driver who had overslept.**



## RESULT

As a third-party logistics provider, what differentiates J&A from its competitors is not just their ability to provide data, but their ability to manage it and make it accessible to customers. Spytec GPS makes this process simple and dependable. Because Spytec GPS works independently of other fleet management systems, J&A Freight is able to guarantee visibility of any shipment that includes a Spytec GPS tracker.

